

Since 1982, CHCF's mission has been to improve the quality of life for Latino children and families. Believing that the most effective way to serve Latino families is by building upon their existing strengths and fostering self-sufficiency, CHCF provides a number of programs and services to the community in the areas of Youth Development, Child Care Services, and Family Health Education. Grounded in its direct services, CHCF is active in the local, state and national policy arenas around issues of child welfare and the well-being of Latino children.

For the past seven years, CHCF has received the support of television station WNBC in New York City. WNBC has provided us with broadcast talent to host numerous special events; monetary support of programs and events; produced and aired PSA's, leadership in creating our corporate advisory board; hosted board meetings; has senior executives currently and in the past participate as board members and lend their expertise; and produced a 4 minute video on CHCF which has been used for marketing and fundraising purposes. With the support of WNBC, CHCF has been able to not only sustain but increase the level of support we receive from a diverse funding base which includes corporations, foundations, and individuals.